

Charleston CWIT PERSPECTIVE

CHARLESTON WOMEN IN
INTERNATIONAL TRADE

June 2010 | www.cwitsc.org

Thank You to Our Annual Sponsors!

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As we conclude another successful year on the CWIT calendar, we take this opportunity to express our sincere appreciation for the tremendous support provided by our many individual and company sponsors.

Your generosity, in spite of a difficult economic environment, allowed us to continue our many educational programs. For the second time in as many years, they also provided the funds necessary to award two deserving SC students with \$ 3,000 scholarships.

There are many ways to show your commitment for CWIT. These include:

- 7 Annual sponsorships
- Financial sponsorships of our Spring Soiree and Fall Auction event
- Donation of Auction items
- Donations to the Scholarship Fund at our monthly meeting with a chance to pick a prize

Thank you all, and please continue to support CWIT's great causes and successful growth!

For more details, please visit <http://www.cwitsc.org/sponsor.asp>

You can contact Fundraising Chairman Herb Klein (843-860-7735 or hklein@theprofitdrivers.com).

Message from the Chair



Dear CWIT Members and Supporters:

June's CWIT program takes to the road as 40 pre-registered CWIT members and guests travel to Daimler Vans Manufacturing for what is sure to be an exciting facility tour.

During the months of July and August, we take a break from our monthly luncheon program and newsletter production. However, CWIT's membership committee is organizing several professional networking opportunities. Please continue to check CWIT's website at www.cwitsc.org for upcoming dates and times.

Your board will also be busy preparing for its annual planning retreat scheduled for the end of August. Please contact me or any of the board members if you have suggestions to help CWIT meet our members' needs.

Looking to the fall, our primary fundraising event is scheduled for Thursday, October 7, 2010. Proceeds from this event help fund our scholarships and monthly educational programs. The annual event committee, chaired by Candice Vasquez, is hard at work securing auction items and sponsorships. Once again, your generosity is needed to support this important CWIT mission. A committee member will be contacting you soon.

Have a safe and enjoyable summer.

- Jacky Sassard, CWIT Chairperson

Next CWIT Event: June Networking

Where: Charleston Harbor Resort & Marina

When: Monday, June 21st-First Day of Summer
5:00pm-7:00pm in the Reel Bar and Back Patio

Cost: No Admission Fee! Daily Specials will be available from 5 until 7 pm. (Individuals will be responsible for their own charges for food and beverage.)

RSVP: Please RSVP online via Constant Contact [HERE](#). Non-members and friends are welcome! Please remember to bring your business cards for this waterfront networking event!

Check it Out!



As we prepare to vote in the June 8 primaries, a potential run-off on June 22 and the general election in November, check out Vote411.org. Launched by the League of

Women Voters Education Fund (LWVEF) in October of 2006, VOTE411.org is a "one-stop-shop" for election related information. It provides nonpartisan information to the public with both general and state-specific information on all aspects of the election process.

- English Struth, Communications Chair & Webmaster

Port Community Day - June 19, 2010

The Charleston area's maritime industry organizations will come together on Saturday, June 19 for a first-ever Port Community Day. The event will offer live music, free food, fun activities for kids and remarks by waterfront leaders.

Please join CWIT in supporting this event, held from 11 a.m. until 2 p.m. at Mount Pleasant Memorial Waterfront Park. Remarks by port leaders will begin at 12:30 p.m. For more information, check out the event flyer here! www.scspa.com/portday.pdf

Member News Blurbs

Charleston Launches New Rail-Served Warehouse Program

Driven by a surge in exports and broad customer demand, the State Ports Authority is teaming up with the Charleston region's 14 rail-served warehouses to serve targeted export accounts through the Port of Charleston.

The commodities targeted include cotton, lumber, woodpulp and food product and, are ideal for transload operations. Details on the new initiative, as well as contact information and facility details for all 14 warehouses, can be found online at: <http://www.scspa.com/transload.pdf>.

Charleston Container Volume Rises 28.5% in April

April container shipments through the Port of Charleston jumped 28.5 percent from last year. Both imports and exports showed significant increases over the same month last year and against the previous month. April was the fourth straight month of year-over-year container volume increases for the Port of Charleston, which has enjoyed the return of business at an increasing pace.

SC Foreign-Trade Zone Program Earns Acclaim

Foreign Direct Investment (fDi) Magazine has released its first global ranking of economic zones, called Economic Zones of the Future 2010/2011. South Carolina Foreign Trade Zones No. 21 & 38 ranked as the best Airport zone followed by Aqaba Special Economic Zone (Jordan), Tanger Free Zone (Morocco), El Paso FTZ No. 68 (USA) and Bahrain International Airport.

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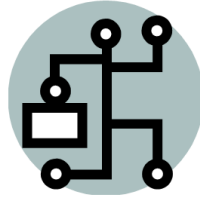
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Mentoring Speed Match, Round 5! (think "speed dating")

College of Charleston's Global Business Resource Center and Charleston Women in International Trade are teaming up once again to match the College's business students with CWIT member mentors.

CWIT members interested in being mentors are invited to participate.

A full description of the program can be found on the CWIT website at: <http://www.cwitsc.org/mentor.asp>.



Time: TBD **Date: 09/21/10**

Beatty Center, College of Charleston

RSVP to Kathryn Banks if you want to make a mentoring match! banksk@cofc.edu 953.6621

The event follows a speed match format. Mentee candidates interview each potential mentor for three minutes and move from one to the next until they have spoken with all mentor candidates. Then, mentees list their top choices for a mentor. The moderators sort through the results and match the mentees with the mentors.

The prior rounds of mentoring have yielded several excellent and ongoing matches.

Read what people are saying

From CWIT members –

"I have absolutely enjoyed my time with *my mentee*—she is a delight. She comes prepared to our sessions with specific questions....She has expressed interest in becoming involved with CWIT and I will gladly sponsor her attendance. ...it's been a gratifying experience....Bottom line, she's a super young lady."

"I met with *my mentee* and I enjoyed it immensely. I wish I had had my act together so well at that age. ...I *am* pleased to have the opportunity to mentor him. I am also going to talk to my contacts at BMW for their summer internship program."

From the College of Charleston students –

"Participating in CWIT's Mentor Match Up was one of the best things I did during college to prepare myself for life after graduation. She gave advice about looking for jobs, prepared me for interviews, answered any questions I had, and even helped me get an internship at her company.....I am so thankful I did it."

"I thoroughly enjoyed participating in the CWIT mentor program. My mentor...went over and beyond what I had expected. She provided me with endless amounts of contacts, advice, and if she didn't have an answer for me she would find me someone who could get me an answer.It is one of the most rewarding experiences I have had at CoFC."

CofC's GRBC Seeks Trade Research Projects for Fall Trade Data Research Interns

The Global Business Resource Center of the College of Charleston's School of Business is actively seeking trade research projects for its international trade data research interns during Fall semester 2010 (September through the end of November). The trade data research internship offers a C of C business major the opportunity to work a minimum of 120 hours total on projects for real companies who need global trade and market research as a foundation for making an importing or exporting strategy decision. Research results will be summarized in a professional report for presentation to you and all your company's decision makers.

For more information about how these interns can help you and your company with needed global trade data research, please contact Kathryn Banks at 843.953.6621 or email her at banksk@cofc.edu. Businesses seeking to qualify for this free research assistance should submit their needs requests to Kathryn by no later than August 15, 2010 at the above email address.

- Kathryn Banks, Associate Director,
Global Business Resource Center

SCITC Booth Update

Thank you to all CWIT member volunteers who staffed our booth at the 2010 South Carolina International Trade Conference!

The conference was a great success and gave our organization tremendous exposure to the broader international trade audience from around the state.

CWIT Annual Event: October 7, 2010

CWIT is now offering an opportunity to promote businesses at the 2010 Silent Auction. We are soliciting gifts of products and/or services from Charleston area businesses. In kind, a reference will be made to your company as a donor at the event and listed on our website www.cwitsc.org. Along with your donation, we will also display any brochures / menus / business cards you have available. Our fundraisers are used to support local education with scholarships given away at the Soiree. Through sponsorship and donations, CWIT has been able to become a stronger organization across the state, supporting women who aspire toward a career in international business and trade. Your donation will allow CWIT to grow its scholarship fund, as well as to continue offering quality trade-related programs.

- Candice Vasquez, Annual Event Chairperson

Save the Dates!

June 19
Port Community Day
askipper@scspa.com

June 21
Summer Social
sally@charminginns.com

September 21
Mentor Match-Up
lynnanne_gillen@ml.com

October 7
Annual Event
candice.vasquez@panalpina.com

Membership Spotlight: Cindy Jenkins, Bizwiz

Cindy Jenkins grew up on a farm in rural Indiana. She was raised by three very strong women all of who had a strong sense of community and volunteerism. Reba, her Grandmother, was very active in politics and served as County Recorder for 16 years, was a member and held office in Business & Professional Women and Eastern Star and volunteered at the local hospital. Joan, her Mother, was active in various veterans' organizations. And, her sister, Judy has been a distinguished teacher for over 40 years.



After more than 20 years in the legal field, she discovered her entrepreneurial spirit while attending Fasttrac New Venture class in 2008. As result, Cindy is now owner and President of Bizwiz. Bizwiz incubates non-profits by providing consulting services directly to non-profits and businesses that want to give back to the community.

She serves as Vice President of Public Relations for the Downtown Charleston Toastmasters Club and is a member of many local women's organizations. Cindy supports the Ocean Conservancy, Clean City Sweep, Slow Foods Charleston, Louie's Kids and Habitat for Humanity. She volunteers her time fundraising for "Junior Girls Day Out" which serves girls 7-12, and appears on a monthly phone panel for Channel 2's "Get a Job Monday". Currently, Cindy is involved in an initiative to start an incubator for nonprofits where they can have some office space and other support to get their organizations off the kitchen table.

Her interests include cycling, playing with her three dogs, reading, speaking, and relaxing beside the pool. Cindy can be reached at 843-412-9123 or cindy@lowcountrybizwiz.com.



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