



**Sponsorship Manager**

**OWIT Denmark**

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## **Sponsorship Packages OWIT World Conference 2005 Copenhagen, Denmark**

Dear Prospective Corporate Sponsor,

This is your company's chance to be part of one of the most important international business conferences, run by the Organization of Women in International Trade (OWIT) – the leading international trade organisation voted one of the top three most influential women's groups by Working Woman Magazine.

OWIT has thousands of members with dozens of chapters internationally, currently 20 in the USA and 17 in the rest of the world.

The theme of the conference is "**Technology – Accelerating International Trade?**" and will be held in **Copenhagen, Denmark between the 2<sup>nd</sup> and 4<sup>th</sup> November 2005.**

**YOU BENEFIT AS A SPONSOR IN MANY WAYS, INCLUDING:**

- High visibility at one of the leading trade conferences;
- Sponsorship levels that are affordable and tailored to your company's needs;
- Advertising booths and floor space that will enable your company to take its message to the hundreds of attendees (exporters, importers, corporate managers, government officials, forwarders, brokers, etc) from across the country and the world;
- Free seminar materials;
- Networking opportunities with leading experts in global commerce and trade.

The conference is attracting hundreds of international delegates from all over the world, including prominent guests, high profile speakers and OWIT's own international membership, which consists of senior business professionals, many from well-known top global organisations.



This year's conference offers our sponsors an excellent opportunity to market leading edge technology, innovation and high quality products and services.

During the two and a half day conference the delegates will attend various panel discussions, workshops and networking events at Moltkes Palae, a centrally located, prestigious historical building, formerly used by the Danish Royal family.

All these activities together with numerous networking breaks where refreshments are served in the exhibitor area, provide great opportunities to promote your brand, products and services through direct interaction with the delegates.

OWIT International, together with OWIT Denmark, aims to introduce the OWIT World Conference sponsors, delegates and guests to Copenhagen and your world of technological innovation in the most enticing and professional manner.

The OWIT 2005 World Conference offers you and your company a significant opportunity to contribute to and benefit from accelerating trade through technology. We look forward to being in contact with you.

Yours sincerely

Lani Bannach  
President, OWIT Denmark



## **PLATINUM SPONSOR**

Contribution Value: 150-200.000 DKK (approx. \$25,000-35,000 USD)

As the Platinum Sponsor and **exclusive key sponsor**, you will have the opportunity to market your brand across the conference, from registration point to the very last event and reach the entire OWIT membership through banner advertising on our website..

The Platinum Sponsor package includes:

- 5 complimentary tickets to the whole conference and two guest invitations to the gala dinner.
- Logo/sponsor name on all collateral materials; site signage [banner size], website and conference binder including one full-page advertisement.
- Mention in conference promotion and media.
- Title-name sponsor for the Welcome Reception and Award Gala Dinner.
- Official host of the conference opening, introducing the Keynote speaker.
- Participation in panel discussions at one conference session (optional).
- Prime display space in exhibit area . All promotional materials to be provided by sponsor.
- Provide the star gift in the goodie-bag to the delegates or similar.

All promotional materials to be provided by sponsor within the time scale agreed.

The **Platinum Sponsor** package is offered exclusively to one sponsor.



## **GOLD SPONSOR**

**Contribution Value: 75-100.000 DKK (approx. \$15,000-20,000 USD)**

As the Gold Sponsor you will have the opportunity to market your brand at selected points of time during the conference. You will be able to interact with the delegates with a space in the exhibition area and chose one title-named sponsor event within the conference.

The Gold Sponsor package includes:

- 3 complimentary tickets to the conference.
- Networking opportunities with a wide variety of international business delegates.
- Logo/sponsor name on all collateral materials; site signage [A1], website and conference binder including half-page of advertisement.
- Title-name sponsor for a choice of a coffee connection time or a breakfast event. All promotional materials to be provided by sponsor.
- Display space in exhibit area. All promotional materials to be provided by sponsor.
- Provide gift in the goodie-bag to the delegates.

All promotional materials to be provided by sponsor within the time scale agreed.

The **Gold Sponsor** package is strictly limited to four sponsors.



## **SILVER SPONSOR**

Contribution Value: 40-60.000DKK (approx. \$7000-10,000 USD)

The Silver Sponsor package includes 2 complimentary tickets to the whole conference with networking opportunities with a wide variety of international business delegates and the following:

- Logo/Sponsor name on collateral materials including conference binder and website.
- Display space in exhibit area All promotional materials to be provided by sponsor.
- Provide gift in the goodie-bag to the delegates.

The **Silver Sponsor** package is strictly limited to seven sponsors.

## **BRONZE SPONSOR**

Contribution Value: 20.000 DKK (approx. \$3500 USD)

The Bronze Sponsor package includes 4 complimentary tickets to the Award Gala Dinner with networking opportunities with a wide variety of international business delegates and the following:

- Logo/Sponsor name on collateral materials including conference binder and website. All promotional materials to be provided by sponsor.
- Provide gift in the goodie-bag to the delegates or similar.

## **EXHIBITOR**

Contribution Value: space 5-3015.000 DKK (approx. \$1000-6000 USD)

Each exhibitor will have a dedicated display space within the exhibitor area. Each display space will have size and location confirmed when booking. All promotional material to be provided by sponsor. Conference tickets at discounted rate. Each exhibitor space includes two complimentary tickets to the Welcome Reception.

## **ADVERTISEMENTS**

Options include space on the OWIT International website, on the registration web-site of OWIT - Denmark and in the conference material. Prices on application form.

## **PRODUCT SPONSOR or SPONSOR A SPEAKER**

During the conference there will be many opportunities to present your brand and products. You can choose to sponsor a gift given to the delegates at an agreed upon time or you can sponsor specific events like those suggested below:

- Breakfasts
- Badges
- Refreshments, such as coffee, water, fruit, cakes, danishes
- Gifts
- Sweet/Chocolate points
- Wine/Champagne bars or similar
- Prizes for prize draw
- Flights for speakers
- Internet café for delegates

Each Product Sponsor is given exclusivity to a selected event within the conference. All promotional materials to be provided by sponsor.

## **GOODIE-BAG SPONSOR**

Each delegate will receive a sponsored goodie-bag as a reminder of the conference. Make your brand speak to the delegates long after they have left Copenhagen. Hand-outs of single products also available.

For further sponsorship options tailor-made to your request, please contact Lani Bannach and OWIT Denmark on [lb@scanconsultinternational.com](mailto:lb@scanconsultinternational.com)



## Sixteenth Annual OWIT Conference

Hosted by the Organization of Women in International Trade, Denmark  
2-4 November 2005 – Copenhagen, Denmark

### *Sponsorship Pledge Sheet*

Please return by fax to Ms Lani Bannach +44 208 761 6584

Yes, I would like to be a sponsor (please circle the level):

Platinum

Gold

Silver

Bronze

Exhibitor

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel:

Fax:

E-mail:

I would like to provide the following in-kind donation (examples include complimentary travel and/or accommodation, postage, printing, advertising space, design services, flowers, etc.):

\_\_\_\_\_

As a sponsor, I would like to **exhibit** the following products and/or services:

Product or Service: \_\_\_\_\_

Check here if your exhibit will require a:

Electrical outlet or

Telephone line

Description for program guide listing (100-word maximum, attach separate sheet if necessary):



I will provide (please circle): **Items for the attendee gift bags** (200 – 400 items)  
**Camera-ready ad** (must be submitted by May 30th) **Logo** **Banner**

Description:

I would also like to donate the following product or service as a **goodie bag gifts/prizes** to be given away to participants present in the exhibit hall at the time the drawing is held.

Description, retail value:

**Promotion of Sponsors will commence upon receipts of Sponsorship Payment**

**Please indicate your preferred payment method:**

By credit card      By cheque      Please send invoice to:

Please indicate name and address of responsible person at Sponsor Organisation:

*Please make cheque payable to the Organization of Women in International Trade and mail to:*

Organization of Women in International Trade  
c/o OWIT Denmark  
Lani Bannach – President  
73 Rosendale Road  
GB-London SE21 8EZ  
United Kingdom

For further sponsorship options, tailor-made to your request, please contact Lani Bannach and OWIT Denmark on [lb@scanconsultinternational.com](mailto:lb@scanconsultinternational.com)