



September 2009

PERSPECTIVE

PO Box 20415



From The Chair...

From the Chairperson:

Welcome back! I hope everyone had an enjoyable summer and an opportunity to take a break with family or friends. CWIT has an exciting fall season ahead of us! In addition to fantastic and informative speakers during our monthly lunch programs, we are hosting another fun member's event on King Street in September. **The highlight of the fall season is our October 8th Luau.** This is going to be a "must attend" event in the Lowcountry. Please join us for delicious food in a beautiful setting with a great opportunity to network and enjoy the company of your colleagues. The funds raised during the evening will fund our 2010 college scholarships and supplement our lunch programs.

Our board of directors met in August to discuss program possibilities, membership perks, scholarship amounts, and other ways we can improve the CWIT for our members. Please let us know if you have any suggestions or would like to be more involved. Thank you for your support, I look forward to seeing you throughout the autumn.

Lynn Anne Gillen, Merrill Lynch, CWIT Chairperson

CWIT NEEDS YOUR DONATIONS FOR THE LUAU AND FOR LUNCHEON RAFFLES!



CWIT needs its members to donate items for monthly luncheon raffle prizes and for the CWIT Annual fundraiser to be held October 8th, 2009! Please bring something you have at home or ask your business if it is interested in some additional free publicity through our organization!

In addition, please check the next page for sponsorship information for the Luau on October 8th at the Citadel Beach House! Remember that this where CWIT gets most of its budget to pay for next year's events! The better we do at the Luau, the better program we have for 2010! Thank you for your continued support!

Stewart Bauknight, Landmark Enterprises, CWIT Publicity Chair



Sponsorship levels available and auction items needed!

Title Sponsor: \$5,000

Company name included in event title • Website homepage banner with company name and logo through September of the next year • Company name and logo prominently displayed on event promo materials, on program brochure and on each page of the online registration system • Company name included on invitation and reminders • Sponsorship award plaque and event recognition • Partnership mention in "CWIT Perspective" newsletter through September • Space on display table for company promotional materials through September • 1 year corporate membership • VIP seating for 15 with company name plate displayed on table • Limousine transport to and from event

Black Pearl Sponsorship: \$1,500

5 tickets to the event • Company name and logo on promo and on CWIT website • Company display at event • 2 CWIT lunch meeting "tickets"

Starfish Sponsorship: \$850

4 tickets to the event • company name and logo on promo and on CWIT website • company displayed at event • 2 CWIT lunch meeting tickets

Sea Horse Sponsorship: \$600

4 tickets to the event • Company name and logo on promo and on CWIT website • Company display at event

Sand Dollar Sponsorship: \$400

3 tickets to the event • Company name and logo on promo and CWIT website

**Save the date for Thursday, October
the 8th, 2009!**



at&t

Black Pearl Sponsors:

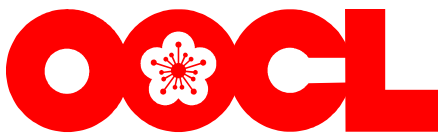
AT&T

DLI Transportation

Starfish:

SC State Ports Authority

PORT CHARLESTON



Sand Dollar:

OOCL

Landmark Enterprises

Carolina Cargo Logistics

Charleston Seafood



*Sundance
Productions
Unlimited*

Entertainment provided by **Sundance Productions!**

Planning Ahead for 2010!

CWIT continues to offer you events throughout the year to network and make new friends. Continue to support and attend the wonderful events planned for you over the next few months, but mark your calendar for the glamorous 2010 Soiree. It's never too early to start planning and marking your calendar. The 2010 Soiree will be held at the beautiful Doubletree Hotel on April 13, 2010. Hope to see you all there. If you're interested in working on the committee please contact Margie Hardwick @ margie.hardwick@oocl.com.

[Margie Hardwick, OOCL, Annual Banquet Committee](#)

Is it that time already?

Hard to believe but when you read this CWIT newsletter we are only a little over a month away from the BIG DAY – our October 8 Luau and Auction.

Planning for this most important Fundraising event on our annual calendar has kept many of our outstanding volunteers busy over the summer. Thanks to some of our most supportive member companies we are also half way to our financial sponsorship goal.

In other words: We still are looking forward to hearing from additional sponsors to ensure success, not only for this fabulous Fall event but most importantly CWIT's educational programs, the ultimate beneficiaries of your generosity.

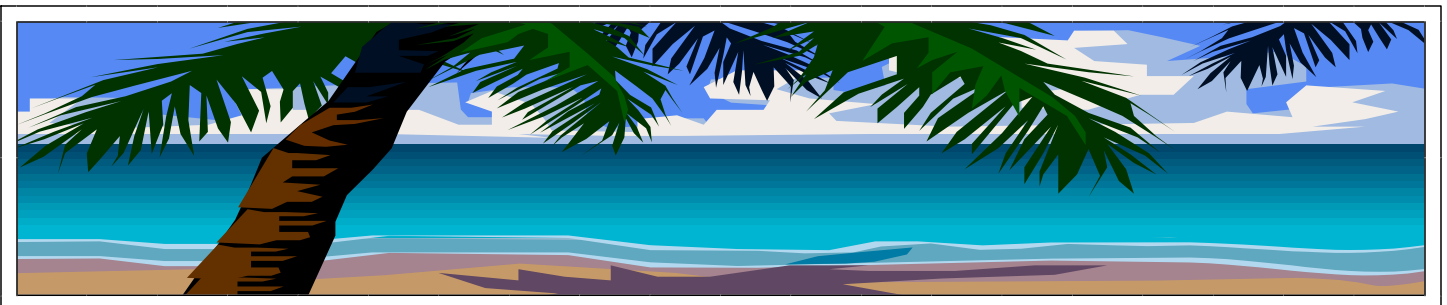
Win a free ticket (or two) for the Fall Luau & Auction

The Fundraising Committee is pleased to announce that our raffle drawing at the September meeting will produce two outright winners!

The holders of the drawn tickets will attend the October 8, 2009 event as a guest of CWIT – a \$ 35 prize for an investment of as little as \$ 5 per raffle ticket (\$ 10 for 3). No cash, no problem: remember you can charge your raffle tickets to your Credit Card.

Our regular "Green" raffle event will resume with new exciting prizes in November.

[Herb Klein, AMS, Fundraising Committee](#)



CWIT MIXER at Brooks Brothers Downtown

Please join fellow CWIT Members for an evening mixer hosted at Brooks Brothers!



Where: Brooks Brothers Downtown Store, 205 King Street, Charleston SC 29401.

When: Wednesday, Sept. 16, 2009 from 5:30-7:00pm (extended store hours for CWIT)

RSVP: Please RSVP by close of business on Thursday, Sept. 10th to Sally Davis, CWIT Membership Chair, at cwit@scspa.com <<mailto:cwit@scspa.com>>

Special Deals: Attendees will receive coupons for \$25 off \$100 that may be used at the event or for a future shopping excursion!

Parking: Brooks Brothers customers park for free at Majestic Square- please bring your ticket with you to be validated. Ample street parking is available after 6pm at no charge along King Street.

Sally Davis, Charming Inns, Membership Committee

Race for a Good Cause!

Put your sneakers on for a good cause. Race for the Cure will take place on Saturday, October 17th on Daniel Island. Proceeds from this 5k run or walk go to find a cure for breast cancer with the majority of the funds staying in the Lowcountry area.

Go to www.komenlowcountry.org to learn more or join the team Slow and Steady Again which Sally Davis and Stewart Bauknight are trying to grow!

Help save the Ta-Tas!



President Obama's 2009 Trade Policy Agenda

- Support a rules-based trading system
- Advance the social accountability and political transparency of trade policy
- Make trade an important policy tool for achieving progress on national energy and environmental goals
- Make sure that trade agreements are addressing the major unresolved issues that are responsible for trade frictions
- Build on existing Free Trade Agreements and Bilateral Investment Treaties in a responsible and transparent manner
- Uphold our commitment to be a strong partner to developing countries, especially the poorest developing countries.



For more information go to www.ustr.gov.



*"By virtue of exchange,
one man's prosperity is
beneficial to all others"*

-Frederic Bastiat

Did you know?

Did you know that the first person to grow, farm and export indigo in the state of South Carolina was a woman?

Source: Cokie Roberts. *Founding Mothers*. 2005.



New Member!

Evgenia Grant was born in a country that no longer exists, the USSR, in what is now Latvia. Evgenia is Russian and during the Soviet time, she and her family lived in Latvia, Belarus, and most of the time in Russia. Evgenia has always been interested in economics and finance and, as a high school senior, she participated in the international scientific contest "Step into the future" and won third place with a mathematical model that analyzed bank profitability and stability. In 2003 she graduated from Moscow Open Social University with Masters in Financial Management and with a 4.0 GPA.

In 2004, while working in Pskov in her family's business, she visited South Carolina as part of the Community Connections internship program sponsored by the Department of the State and organized by South Carolina World Trade Center. This was her first visit to Charleston, SC and the United States. During that month Evgenia visited a number of American enterprises and met many friends with whom she still keeps warm relationships. A year later, Evgenia, in her turn, organized the visit of a Charleston delegation to Pskov, Russia. The delegation consisted of SC WTC members, prominent local business people and university professors, and developed connections between the two cities.

In 2005 Evgenia started working for the Russian representative of an American manufacturing business (Solamatrix™). She started as a sales manager and was soon promoted to Moscow to become a head of Marketing and Sales. A year later she became a vice-president and was extensively involved not only in marketing products, but also in negotiations with international suppliers and her work involved travel to the United States, England, and South Korea. The result of her efforts was the introduction of an expanded line of American products (from a new manufacturer, VentureShield) and widening the price line of the products with a South Korean supplier.

In 2007 she decided to move to the United States and go back to school and she graduated from Charleston Southern University in May this year with an MBA, again with 4.0 GPA. While at CSU, she was one of nine graduate students nominated for membership in Sigma Beta Delta, an international honor society. Last year, in December, Evgenia became happily married and is living now in Charleston with her husband and an adorable Kerry Blue Terrier, Lucca. Yoga, books, piano and guitar are her other passions.

At present, Evgenia is working as a Business Analyst for Kent BioEnergy Corporation on a carbon dioxide remediation project in South Carolina. However, she is actively seeking new job opportunities in the areas of finance and business development. To contact Evgenia, please, e-mail: jenyagrants@gmail.com or call: 843-408-6609.

Sally Davis, Charming Inns, CWIT Membership Committee

Newsletter sponsored by:


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