

Biographical Information

Ann Watts

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Ann H. Watts is Director of the Columbia U.S. Export Assistance Center and has led the U.S. Department of Commerce's U.S. Commercial Service operations in the state of South Carolina since October of 1994. With three Export Assistance Centers in Columbia, Greenville, and Charleston, Ann and staff provide business facilitation services for U.S. companies pursuing commercial opportunities in foreign markets. The U.S. Export Assistance Centers coordinate export promotional efforts with state and local government and private organizations to bring the most efficient and effective assistance possible to local companies.

Prior to her current assignment, Ms. Watts worked for the U.S. Commercial Service in Washington, DC, where she managed international trade event and trade contact programs. These programs organized trade exhibitions, missions, and catalog shows in overseas markets to promote U.S. products and services.

Ms. Watts is past Chairperson of Charleston Women in International Trade, serves on boards of several trade organizations in South Carolina, and has degrees from Birmingham-Southern College and George Washington University.