

**Robert T. Geolas**  
**Executive Director**  
**Clemson University International**  
**Center for Automotive Research**



Bob Geolas joined the Clemson University International Center for Automotive Research (CU-ICAR) in April 2004. As executive director, Geolas is responsible for overall leadership and management of the Clemson auto research campus. He recruits additional partners from the automotive and motorsports industries and coordinates the private and public sectors to create an environment where world-class education, research and business activities will flourish. The 250 acre CU-ICAR campus promises to make South Carolina a hub of the nation's automotive and motorsports industry.

The campus' first Clemson academic anchor is the Carroll A. Campbell Jr. Graduate Engineering Center (CGEC). Early corporate backers for the Clemson research campus include BMW, Michelin, IBM, Microsoft, SAE and Timken. The campus, announced in November 2003, has generated more than \$220 million in public and private support and investment. The automotive research campus is located on Interstate 85 in Greenville, halfway between Charlotte, N.C., and Atlanta, Ga., a corridor that is home to two-thirds of the nation's motorsports racing teams.

A graduate of North Carolina State University, Geolas worked as executive assistant to the North Carolina secretary of transportation and as legislative liaison for the N.C. speaker of the house. He served on the Commission for a Competitive North Carolina, the N.C. Governors' Task Force for Regionalism and the N.C. Governors' Policy Council. Geolas served as top manager at the 1,334-acre Centennial Campus at North Carolina State University from 2000 until he joined CU-ICAR. In his N.C. State position, Geolas provided direct oversight for Centennial Campus and Centennial Biomedical Campus. Centennial is home to nearly 60 private and government organizations that employ more than 1,500 people.